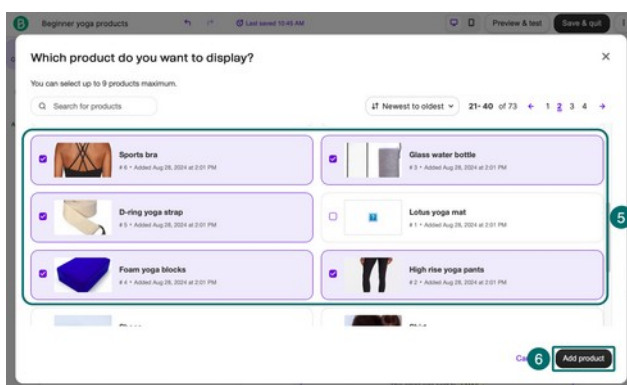


Product blocks and product recommendations in Brevo

Integration of Brevo with Quarticon AI-mails

All **Brevo** users can access this feature without any need for compatible plugins, API requirements, higher-tier plans, or the eCommerce dashboard.

Quarticon AI-mails empowers users to create emails in Brevo that showcase products from your online store, allowing for branded emails that display your offerings exactly as they appear on your platform. Integrating **Brevo** with **Quarticon AI-mails** revolutionizes email marketing by saving time and streamlining efforts. This combination allows you to craft personalized emails efficiently and effectively.



There is no need for manual selection of products anymore

A New Dimension with Quarticon AI-mails

A product block in Brevo showcases items from your online store, featuring ready-

made content blocks with images, names, descriptions, links, and prices. However, adding these items to your emails can be time-consuming and limited to manually selected or bestselling products. Imagine having the flexibility to choose the strategy you prefer: trending over the past week, bestsellers, items with a price drop of 5%, recommendations based on your purchase history, or suggestions for cross-selling and up-selling.

This seamless synergy with **Quarticon** enhances the functionality of **Brevo**, allowing you to harness AI-powered features like Quarticon AI Product Recommendations to design targeted and effective email campaigns. By automating email customization and personalization, you can connect more meaningfully with your audience, driving higher engagement and conversions.

With **Quarticon AI-mails**, you can say goodbye to the hours spent manually segmenting email lists or crafting different email versions for various customers. The technology automates these tasks, freeing up your marketing team to focus on strategy and creative endeavors.

Integrating **Brevo** with **Quarticon AI-mails** is a win-win for businesses aiming to boost efficiency and effectiveness in their email marketing campaigns. By saving time on crafting personalized emails, companies can deliver more targeted messages and achieve improved results.

What is Brevo?

Originally known as SendinBlue, **Brevo** is a robust digital marketing platform that offers automation software suitable for marketers at any level. Users can easily craft mobile-friendly email campaigns, either through customizable templates or by starting from scratch.

In addition to email campaigns, **Brevo** enables SMS marketing. Its advanced features, such as reporting and lead scoring, help users track and analyze the success of their marketing strategies. **Brevo** provides a comprehensive toolkit for marketers looking to incorporate automation into their approach.

Personalized Email Marketing Made Easy

Integrating Brevo's marketing automation capabilities with **Quarticon AI-mails** simplifies the process of preparing personalized emails. Sending a single message that includes personalized products typically involves a tedious and time-consuming effort. However, with **Quarticon**, this time can be reduced significantly—from several hours to just a few minutes.

This solution also includes testing to ensure your personalized emails are error-free and effective. By automating personalization, marketers can concentrate on other crucial tasks, enhancing overall efficiency and productivity.

The integration of **Quarticon AI-mails** with **Brevo** technology results in a more user-friendly experience. You can effortlessly create and send personalized emails without devoting excessive time and effort to the task.

Seamless Integration Process

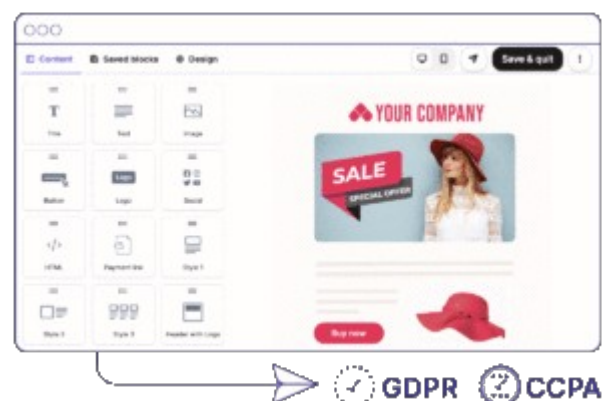
Integrating **Brevo** with **Quarticon AI-mails** is both straightforward and efficient. The initial step is to add a snippet to your email that fetches product images from **Quarticon's** server. This allows the system to determine which products each email subscriber should see. This integration is compatible with any marketing automation

system and does not require complex setups, saving time and resources.

Additionally, there is no need for costly implementation, making this a cost-effective solution with potential savings on marketing automation subscriptions. This integration automates many tasks related to preparing product content for emails, increasing overall efficiency.

Moreover, it enables one-to-one email personalization in **Brevo** using Quarticon's AI models, aligning email content with website suggestions, notifications, or any channels you choose. It also allows for the preparation of promotional emails that don't need personalization, making it versatile for various marketing campaigns. An essential advantage is that it enables content updates in emails even after they have been sent, ensuring the information remains relevant.

Once established, this integration operates autonomously, requiring minimal maintenance and providing you with peace of mind that your email marketing efforts run smoothly.



Empowering Your Brevo Experience

If you are utilizing **Brevo** and seeking a marketing automation solution that simplifies product recommendations at an individual level, your search ends here. Other marketing automation technologies

can be expensive and often demand significant time and effort to implement.

Brevo can seamlessly integrate with **Quarticon AI-mails**, enhancing the process of preparing personalized emails while delivering a superior experience—one that surpasses costly alternatives claiming to be the best.

By leveraging **Quarticon AI** technology alongside **Brevo**, you can create more effective and efficient email marketing campaigns. This integration streamlines the delivery of personalized content to your target audiences, ultimately leading to increased engagement and conversions.

What is Quarticon?

Quarticon is a Polish AI company established in 2010. The company provides AI Tools for e-commerce: [AI product recommendations](#), [AI Smart Search](#), [AI-mails](#) and Storefront and some more.